

Indo Canada Ottawa Business Chamber & High Commission of India, Ottawa

**Bring you the Biggest Exhibition
on Multi Products of India**

BRAND INDIA EXPO 2012

Date : March 13 & 14, 2012

Venue: Ottawa Convention Centre, Ottawa (Canada)

Cost: Free of Charge

The **Brand India Expo 2012** announced by the **High Commission of India in Ottawa** as part of its prestigious "Year of India 2011" in Canada has taken a shape of a mega event.

Brand India Expo 2012 is the first ever largest trade fair showcasing multi-product of India i.e. Textiles, Apparel, Fashion Accessories, Handicraft, Handloom, Home Furnishings, Gift, Decorative, Marine products, Oilseeds, Spices, Agricultural products, Gems and Jewellery, Carpet, Coir, Leather, Pharmaceuticals, IT, Chemicals, Coffee, Cosmetics, Sports Goods, & others.

This Mega Event is being supported and promoted by Most Premier Trade Associations & Chambers of Canada:

- Indo Canada Chamber of Commerce
- TFO (Télé-Française de l'Ontario)
- Foreign Affairs and International Trade Canada (DFAIT)
- Canada-India Business Council (CIBC)
- Indo Canada Ottawa Business Chamber (ICOBC)

Brand India Expo 2012 promises to be a unique fair that brings together India's best Garments & Accessories, Fabrics, Home Furnishings & Made-Ups, Indian Handicrafts & Handlooms, Jute and Carpets, Marine & Agriculture products – all under one roof.

Ministry of Textile & Ministry of Commerce & Industry, Govt. of India is also supporting this mega event. The best of Export Promotion Councils of India are part of the event.

With over 80 exhibitors displaying diverse range of products from the entire length and breadth of the country, **Brand India Expo 2012** will truly be a showcase of the strengths of the entire Indian industry and also promises to be a platform for immense opportunities for buyers to meet leading exporters of India in Canada under one roof which will yield profitable results and links to a diversified market, hence leading to a steady and concrete business alliance between the countries thus also building up bilateral relations.

Some major products which are going to be displayed at the Brand India Expo 2012 will include:

- Apparel (Women's wear, Mens wear, Kids wear, Casual wear etc....)
- Fabrics & Garments
- Textile-Based Handicrafts
- Handicraft Products
- Handloom Products
- Home Furnishings (Made-ups Bed Linen, Napkins, Cushion covers, Floor Mats, Curtains etc.....)
- Fashion Jewelry and Accessories
- Blankets, Shawls, Stoles & Made-ups
- Decorative Gift items
- Carpets, Durries & Rugs
- Jute Specialties Products
- Leather Products
- Agriculture Products
- Marine Products
- Sports Specialties Products
- Tea & Coffee
- Indian Spices

Attractions

1. Lucky Draw of Return Tickets & Other Exciting prizes.....
2. Cultural Programs
3. Fashion Show
4. Free Yoga Workshops
5. Henna Applications
6. Indian Biryani & Wine Testing Lounge
7. Free Accommodation for Visitors*
8. Shuttle Bus Service

We are sure that Brand India Expo would be a great success and together our endeavours would bring Indo-Canada trade relations to a new level.

For more information, visit www.icobc.org or e-mail Dr. Pradeep Merchant at pradeep@icobc.org or Helene Biddiscombe at helene@icobc.org or call (613) 884-7127.